

# WORKPLACE SAFETY

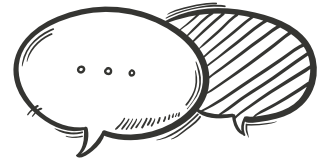
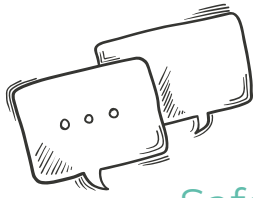


A MICRO-LEARNING CAMPAIGN BY

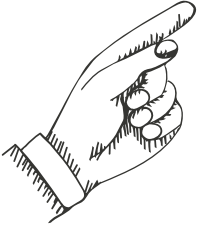
# habiiit

AWARENESS • CARE • ATTITUDE • CULTURE





Safety is not a skill, it is a mindset.  
To achieve a safety-conscious culture, courses are not enough.



Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...



ATTITUDES

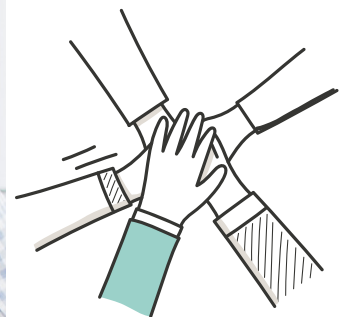


AWARENESS



CARE

By inspiring positive **attitudes**, raising overall **awareness** of safety risks, and getting everyone to **care** about each others' safety, we establish the desired behaviours as **habits**, and these translate into a safe workplace **culture**.



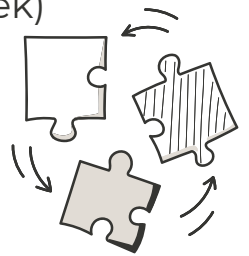


# Great content FOR SUCCESSFUL CAMPAIGNS



Key to our success is **engaging the target audience to the content**.  
We achieve this by: \_\_\_\_\_

- ✓ Keeping it short and powerful
- ✓ Using a variety of media styles
- ✓ Sharing content at a regular interval (2 or 3 times per week)
- ✓ Engaging the audience with notifications
- ✓ Making it really easy to access and view
- ✓ Making it available on desktop computer and mobile devices

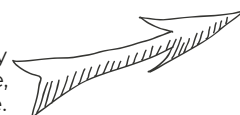


This is a screenshot from an animation video dealing with attitudes toward customers



The Workplace Safety campaign includes several themes of content, covering areas like **Trips Slips and Falls**, **Maintenance**, **PPE**, **Working at Heights**, **Fire** and many more.

Watch an example by snapping the QR code, or click on this circle.



We are so confident in our methodology and the quality of our content, that we are prepared to **guarantee results!**

We can start with a pilot audience and if we don't see an increase in the desired behaviours, we pay your money back. No questions asked.

"I understand the risks of my job and I care enough about my safety to wear all the right PPE when required"

## DID YOU KNOW?

We don't only push fantastic content to your employees. We also track how they practice the right behaviours!





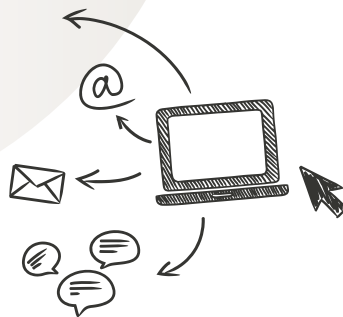


WE ARE **PASSIONATE** ABOUT  
MAKING A **SUSTAINABLE DIFFERENCE**  
IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!

**WHAT TO DO NEXT:**

Simply send us a mail **to request a demonstration**, or give us a call...

Call / WhatsApp: +971 58 1273331  
Email: info@habiiit.com  
Website: www.habiiit.com  
Socials: @habiiit



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